

GOVERNMENT OF WEST BENGAL
EXCISE DIRECTORATE
32, B.B.GANGULY STREET, KOLKATA – 12

No. 04E

Dated :15.9.2011

CIRCULAR

1. It appears from the recent trend in the growth rate of consumption of country spirit and foreign liquor in the different districts of West Bengal, that a considerable consumption potential on account of Country Spirit and Foreign Liquor still remains outside the domain of licit Country Spirit and Foreign Liquor supply and distribution chain. Frequent seizures of both fake foreign liquor and country spirit confirm this observation.
2. In order to realize this potential, it is necessary to keep a strict vigil on the administration of transport passes as well as on the supply, distribution and consumption in the retail outlets. However it has come to the notice of the undersigned that records of receipts of foreign liquor in the concerned shops are not being checked regularly with reference to the transport passes sent to the Offices of the Collectors of Excise, Kolkata (South) & Kolkata (North) / Superintendents of Excise of the districts.
3. It has also been observed that in most of the cases the Collectors of Excise, Kolkata (South) & Kolkata (North) and the Superintendents of Excise of the districts send fortnightly report on the expected consumption of CS & FL and revenue in a particular month without properly assessing the shop wise trend of consumption of intoxicant in detail. This result in failure in planning the actions required to be taken at the district level against the retail outlets showing erratic trend of consumption in the said month.
4. It is therefore ordered that the following measures shall be undertaken for the above mentioned purpose:
 - a) All the FL traders be informed that they should compile a district-wise summary of transport of foreign liquor from their trade to different retail shops weekly in the prescribed format annexed with this circular and send the same through e-mail on the last day of the week to concerned Collector of Excise of Kolkata (South) / Kolkata (North) or the Superintendents of Excise of the districts. On receipt of the said information, the same shall be made over to the concerned circle/zonal officers. The said officers, after comparing and verifying the said summary of transactions of the trade with the entries in the daily account book of each retail F.L shop, submit report to the concerned Additional Superintendent of Excise through his Deputy Excise Collector. The Additional Superintendent of Excise shall check the findings of the concerned circle / zonal officers after personally inspecting the accounts of any shop, which he may think proper and send his report of checking and inspection to the Collector of Excise through the concerned Superintendent of Excise in case of Kolkata (South) & Kolkata (North) and in other districts directly to the Superintendents of the Districts. The Superintendent of the concerned district shall ensure that the whole exercise is completed within a period of one week. The concerned Collectors of Excise of the districts shall take proper action on any irregularity

detected in this regard and shall forthwith inform the matter to the Excise Commissioner in detail.

- b) The Additional Superintendent of Excise shall be entrusted to prepare the fortnightly report on expected consumption and revenue in each month. He, on receipt of the required report from the concerned Deputy Excise Collectors of Zones / Ranges, shall scrutinize the same in respect of each retail shop and forward it with his observations to the Collector of Excise through the respective Superintendent of Excise in case of Kolkata (South) & Kolkata (North) and directly to the Superintendents in case of other districts. On the basis of this observation the shops showing an unexpected pattern of consumption shall be kept under constant vigil. Report of action taken in this regard shall be kept ready and shall be submitted to the Excise Commissioner immediately as and when asked for.
5. The Collector of Excise, Kolkata (South), the Collector of Excise Kolkata (North) and all the Superintendents of Excise of the districts are requested to ensure that this system starts working with immediate effect and they will regularly monitor and supervise the above arrangements.

Sd-
Excise Commissioner
West Bengal

Memo No: 5C-69(Pt)/06-07 /1576 (45) E

dated: 15.9.2011

Copy forwarded for information and necessary action to:-

- 1) The Additional Excise Commissioner, West Bengal.
- 2) The Collector of Excise, Kolkata (North/South).
- 3) The Deputy Commissioner of Excise, _____
- 4) The P.A. to Excise Commissioner, West Bengal.
- 5) The Superintendent of Excise, _____
- 6) The Additional Superintendent of Excise.....

Sd/-
Excise Commissioner
West Bengal

NAME OF THE LICENSEE